



# Company Profile



## About

RIXS Group Company Ltd was first established as RIXS International Company Ltd. in 2012. RIXS Group started operating as the importer of superior quality Used Vehicles and Automobiles from Japan, simultaneously importing Types of machinery.

The Company is engaged in several businesses of Car Dealer, Trading, Fitness, Logistics, Financial Service, Delivery Door 2 Door service, Ticketing Portal, Car Rental and Ecommerce.

RIXS Group is partnered with the leading Japanese vehicle supplier Sayuri International Co., Ltd.

RIXS Group has employed approximately 80 employees who manage and support the Group's many diversified businesses and operations throughout Myanmar. The team of the Group is well trained, consisting of professional, managerial, and operational staff, consistently demonstrating the expertise and skills of a strategic leadership needed in the future development of the Group.

RIXS Group has always strived and taken pride in taking care of its employees and their welfare, which is one of the top priorities of the Company. This includes benefits like Field Allowances, Bonuses, Meals, Medical and Education Allowance, Annual Trips, and Celebrations.

Another thing our Group always takes pride in is its well-deserved reputation for being client-oriented. The employees are always trained to provide the customers with the best customer service to meet the customer's requirements in terms of quality, cost, time schedule while developing and maintaining a mutually beneficial working relationship.

RIXS GROUP is always looking for a better way of doing business while maintaining and enhancing the company's reputation in dealing with its valued customers.



## **Managing Director**

### **U Aung Myo Thu**

The Managing Director of RIXS GROUP, U Aung Myo Thu, is the reason behind the success of the Company and where it stands today. He started the Company with importing Used Cars from Japan partnering with Sayuri International Co., Ltd. while on the other hand, handling the Exports of various kinds of products to overseas.

The company policy is simple. We never intend to deliver bad service and bad products to our customers. Our team does our best to deliver the best quality and worry-free vehicles to our customers. He is also managing the Group's subsidiaries businesses such as Suzuki Authorized Dealer, Fitness, Logistics, Financial Services, Delivery, and E-commerce. We have showrooms across Myanmar, where we always maintain around 200 vehicles for our customers to choose their favorite. Customers with inconvenience to travel to our showroom across the country can simply check our stock, availability, and more information about their favorite picks from either our Facebook page or Website. Daily, we are upgrading our quality and maximizing the supply of best quality products and services for all of our customers.

Our Company's Mission and Goal is to become the highest Taxpayer in Myanmar.

## Mission

RIXS Group seeks to create unique customer experience and satisfaction by providing superior quality products and services with honesty and integrity. We strive to grow our businesses, creating more employment as well as tax for the nation, with sustainability and providing unique experience for all. As a team, we will achieve aggressive growth and fair returns for our shareholders. We will accomplish this by exceeding the expectations of our customers while conserving resources and preserving the quality of the environment.



## Vision

Our Vision is to become a trusted and reliable Goods and Service provider to all the customers.






We are committed to achieving a new standard of excellence by providing superior human capital management services and maximizing the potential of all stakeholders – clients, candidates, and employees through the delivery of the most reliable, responsive, and recommended brand to all customer. We want to achieve a new standard of greater high where customers trust us when they see our brand name under any subsidiary businesses.

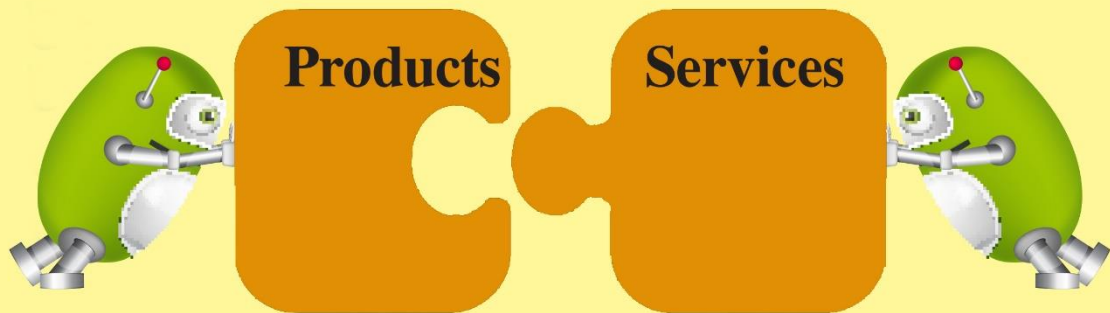
## Products and Services

### Trading Imported Cars and Importing Services

Our Company is principally engaged in the business of trading, mainly in the supply of private, commercial vehicles and heavy machinery. RIXS Group is partnered with the leading Japanese vehicle supplier Sayuri International Co., Ltd., and the Company is the sole agent for the distribution of the car Diagnosis tool as the name of 'Fear' in Myanmar. The Company is one of the Authorized Dealers of Suzuki in Myanmar. We sold over 1,200 units of vehicles every year, and Turn Over is about 30 Billion Kyats.

RIXS Group and Suzuki RIXS Auto have a respective website that can be used for

-  Search Used or New Cars Stock List
-  Reserving Vehicles
-  Reserve Over Telephone/Facebook Messenger/Email or Chatbot
-  Make Deposit & Confirm Reservation
-  Pay Balance Money and Take the Car or Apply for Hire Purchase.





## **RIXS International**

RIXS International Co.,Ltd was the first steps towards the success of RIXS Group. It was first established in 2015 partnering with Sayuri International from Japan importing superior quality used vehicles into Myanmar. RIXS was ideal choice of many customers not only from Yangon but also across other cities from Myanmar. Customers would travel all the way from all cities to purchase the cars RIXS imported. RIXS knew that they have to reach out to other cities so that it can provide them what they want and providing convenience to our customers from other cities. RIXS International always maintained 80-100 over cars each month so that customers could choose various grades and packages that comes with the same type of cars. RIXS International provided with both Cash Down and Hire Purchase options so that our customers can purchase their dream car without making the full payment at once. For the Hire-Purchase option, we help our customers with all the necessary paperwork to successfully apply HP at banks. We also help them with the vehicle registration and insurance so that our customers can just drive on the road without go around in circles for everything.

## **Singapore Branch**

RIXS International has expanded its business to Singapore, where it has its branch office to make business and communications to the rest of the world easier, banking facilities and business transaction a lot faster. The Singapore Office is under the management of RIXS Group Yangon Head Office.



**Address 668B, Jurong West St 64, #14-224, 642664.**



## Euro Nippon

Euro Nippon was established in 2015 as the second RIXS Group Subsidiary in Mandalay with the aim to provide customers from Mandalay with superior quality used cars imported from Japan.

Mandalay branch also provide both Cash Down purchase and Hire-purchase options.

Necessary paperwork is done for Hire-purchase and/or Vehicle Registration by us so that the customer can relax without having to do anything.



## Export Services (Pulses, Rice, Sugar, Raw Resources)

RIXS Group offers complete Import/Export broking services and inventory consulting services.

This service includes such as



Supplier/Buyer Identification



Purchasing, Contracting, and Consulting



Shipping



Warehouse



Delivery.





## Retro Fitness Club

Retro Fitness Club was first established and founded by RIXS Group to provide the best Fitness experience to our customers in Yangon since 2019. Retro Fitness Club is more than just a gym. It's a health hub with a combination of Gym and Classes such as Zumba, Yoga, Boxing, Martial Art, TRX, Circuit, Hip Hop Dance, K POP Dance, and Bollywood Dance. Each class targets specific body parts, and together with the GYM, it helps you speed up in achieving your body goals effectively. We believe that being healthy is very important, and exercising can give you a boost in your daily routines, which makes Retro Fitness the best place to be.





## **Quick Door to Door Delivery**

The establishment of 'Quick' Door to Door Delivery Service, a subsidiary of RIXS GROUP Co., Ltd, is based on the daily inconveniences in the social and goods delivery service industry. We aim to deliver your goods & items Quickly and reliably to the desired final destination. Our head office is located in Yangon, and branches are located in Mandalay and Nay Pyi Taw to provide 'Quick' delivery service of our customers' social, trading goods deliveries smoothly and quickly to your doorstep at a very convenient manner. We have arranged special delivery services available for our customers to deliver your Special items, Perishable Goods and Other Goods. We have our 'Quick' delivery mobile app for our customers to provide quick services from payment options to delivery information such as goods delivery destination (pickup and drop-off), the status of the goods and estimated time of delivery are included in the mobile application for customer convenience matters for our customers. We take very seriously about your items and aim to deliver it to its final destination, reliable and Quickly.



## Repay Financial Services

Repay Finance Ltd., founded by RIXS GROUP Co., Ltd, established in 2020 with the goal of providing comprehensive financial solutions to businesses, houses, organizations & others who seek financial help. It is well known that SMEs have limited access to financial capital, and we want to help them achieve their Vision by supporting them with the financial help they need. We have loans for SMEs to help them grow their business and sales. Repay Finance is engaged in the business of multiple financial services, including Commercial & Industry Property Financing, Equipment & Machinery Financing, Property Development Financing, Account Receivable Financing, Supplier Invoice Financing, and Loan services, including Stock/Share Loans, Car Loans (Hire Purchase), Business Loan & Business Overdraft, SME Loans, Education Loans/ In Bound – Outbound, Electronic Loans, Healthcare Loans, Personal Loans and Medical Property Loans.



## Booking Burma

Booking Burma, a subsidiary of RIXS Group, is a One-Stop web solution for all bookings and tickets such as Highway Buses, Airlines, Train, Hotels, Movies & Cinemas current and upcoming tickets, Music Festival tickets (Concerts and Events), Boat tickets, Bagan Balloon, Gyms & Sport hall tickets, Amusement Park tickets and Hot Deals and Brand Voucher. Other available services are Mobile Top-Up, Electricity bill, Top up for all satellites such as Skynet, dish home, Gas Cylinder booking, Insurance Agent, Tuition Classes, Assignment ghostwriting services, Apple/Google store Top-up, Loans, and Donation Channel.

We are aiming to become a web solution where our customers can perform almost anything from goods and services at the lowest possible prices.



## **Government Tender**

RIXS Group is engaged in various businesses and provided (is still providing) excellent services to our customers that it helped the Company to make excellent contact with the Ministry and has gained an excellent reputation in the Tender business industry. We have got many Government Tenders to import scaffolding items, Gi Pipe, Rods, Decoil, Trucks, Buses, and many other pieces of machinery. We paid tax around 433 Million Kyats income tax to Government.



## **Telecom Consultation and Integration Services**

RIXS Group has professional employees that possess extensive technical knowledge and management expertise in the telecom field with a mission to provide accelerated, sustainable business growth for its clients through the development and implementation of innovative making strategies.

We provide quality telecommunication support and engineering service that reflect the unique needs of our customers. We work collaboratively with our clients to achieve the best possible results.



## **Policy Market Insurance Ltd**

Policy Market Insurance Ltd was established in 2020 in Yangon, providing more secured insurance to our customers. We aim to provide our services with fewer paperwork process and steps so that our clients can get the insurance they desire easy and quick.





## **YANGON HEAD OFFICE**

**ADDRESS : Bosoopat Condo, No.608, 9<sup>th</sup> Floor, Room No. (9A + 9B), 9-Ward,  
Corner of Bosoopat Street and Merchant Road, Pabedan Township,  
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